



East Windsor 250th Anniversary Committee
March 6, 2018
East Windsor Historical Society

The March 6, 2018 planning meeting for the 250th Anniversary Celebration of East Windsor met at the Osborn House of the East Windsor Historical Society.

The meeting was called to order at 7:00 pm.

Attendance:

Present: *Paul Anderson, Barbara Burnham, *Ceil Donahue, *Diane Lajoie, Kirk Montstream, *Scott Morgan, Debbie Talamini, *Tom Talamini, *Bill Thim, *Lynne Tracy-Thim

Absent: *Rebecca Talamini

*indicates steering committee members

Minutes Reading:

The minutes from the February 20, 2018 meeting were reviewed with one correction. The correct date for the next meeting was Tuesday March 6th, not March 5th.

Tom Talamini made a motion to accept the February 20, 2018 meeting minutes with correction. Bill Thim seconded the motion. The motion passed.

COMMUNICATIONS:

Home Show: The sign-up sheet for the home show is available. They will provide two 6 foot tables and 2 folding chairs. The fee for the home show was paid for by an anonymous benefactor for the Broad Brook Library and the EW250 Committee.

COMMITTEE REPORTS:

Time Capsule Committee: There are no updates. We will begin the call before you dig process in April. We will start advertising for the time capsule items after the opening.

Events Committee:

Special event permits are almost completely signed.

Victorian Lady: We are all set for the Tea following the Victorian Lady presentation. Debbie Talamini collected and cleaned the teacups, and purchased the tea, creamers, and sugars. Ceil Donahue is making three different cakes for the event. We are expecting between 60 and 100 people at the event. Enfield, Ellington, and South Windsor senior centers have been notified; we will make sure Park Hill has the information. We still need a \$395 sponsor for the event.

Kids Winterfest: We had over 150 people at the Kid's Winterfest. The Lion's Club gave eye exams to 31 kids, ages six and up. The Girl Scouts are planning to continue the Winterfest next year.

Love Your Library Scavenger Hunt: The drawing for the prizes was on Saturday March 3, 2018 at the Bookclub Bookstore in South Windsor; we haven't contacted everyone yet. There were eight prizes to give away. The Wood Memorial library had 30 to 40 families visit. Eleven families completed the hunt at all five libraries.

Soles for Souls: We will collect shoes for Soles for Souls for the month of April. New and used shoes of any condition are accepted; single shoes are also accepted. If the shoes can't

be used, the material will be used for other uses.

Sundae Fun Day: Sundae Fun Day at the Res is July 15, 2018 from 12 to 3 pm.

Logistically Inforshred will not work at the Sundae Fun Day; we aren't going to have the shred day.

Ellsworth School Open House: Jessica from Wood Memorial Library is promoting the Ellsworth School Open House event on April 28, 2018 from 10am to 1pm.

Revolutionary War Reenactment: We have or are getting 10 registered food trucks. USA Hauling is donating a 6 yard dumpster for both the Food Truck Event and Heritage Day. We will put the dumpster, port-a-potty, and wash basin near the barn at Scout Hall.

We still need more volunteers. This is a very involved committee. If anyone wants to help organize one or more events, please email the 250th committee at EW250@eastwindsorct.com.

Fundraising Committee:

There are no additional new donations. Ceil is going to ask Les at Joe's Fine Wine and Spirits for the \$500 we need for the Fife and Drum Corp at the Heritage Day parade. Lynn and Bill have a list of people and businesses who donated to the 1968 celebration; they will approach the ones who are still around. We will make a special note that they donated to both the Bicentennial and the 250th.

Lynn will create new sponsorship forms for the parade. There are still sponsorship opportunities; if you want to be involved in our town's celebration, email ew250@eastwindsorct.com.

Promotion and Merchandise Committee:

We will reassess our merchandise supply after the Home and Product show on March 10th to 11th.

Heritage Day Committee:

Heritage Day: The parade will kick-off at 2:50 pm and arrive at the event grounds around 3:30 pm. Sundown is about 6:30 pm; the fireworks will be at 8:30 pm.

The fire chief and company handling the fireworks will meet to inspect the area; it is the same spot where the fireworks have been launched at the Broad Brook Fire Department Carnival. Steve Dearborn said the budget for the fireworks is \$10,000.

We have contacted about 40 East Windsor organizations to take part in Heritage Day. We will contact outside groups including people and groups who were part of the 1968 parade.

We are expecting about 1,300 people. Food is still an open detail. We will need to take care of the paperwork with the North Central District Health Department. Instead of free food, we might charge for burgers, dogs, water, cookies, and chips. We will need to find a way to store the refrigerated food before the event. Rebecca is going to talk with the Democratic Town Committee to see if they want to help with the food for Heritage Day. We are still looking for sponsors for Heritage Day.

Parade: The South Windsor Police Honor Guard has signed up for the parade. The Mayors of South Windsor and Windsor Locks have agreed to participate; the Enfield Mayor will most likely participate. We need to send invitations to our town officials. The South Windsor Car Club has about 10 cars available for the parade. We will ask MM4CT to participate in our parade. We are hoping to get Lavern Sherry to act as Parade Queen again; she was the Parade Queen in 1968.

The parade will set up at the Res and end at the Middle School. The Viewing stand will be at the Broad Brook Library. A limited number of car show cars will park at the fair ground; the East Windsor ambulance will participate in the parade, and then park near the street at

the fair ground to act as a first aid station. Lynn and Rebecca is working on the gridlines at the fair ground to make sure we have everything mapped properly. There is limited space; we will let participants know it is first come, first serve.

The forms to participate in the parade are on the website and facebook page.

Advertising/Social Media Committee:

Planned Advertising for Food Truck Fest and Heritage Day: Signs plus has 24 double-sided signs for \$15 each (\$360 total).

Stickers for the front of JI papers cost \$1,225 for 25,000 stickers; the JI helps with artwork and layout for free. We can split the 25,000 stickers to two different dates: June 1st and a few days before the Food Truck Fest.

We will also look into boosting Facebook advertising; we can reach a lot of people for only a few hundred dollars.

The EW250 Facebook page has been active; keep sharing with your friends.

<https://www.facebook.com/EastWindsor250/>.

OTHER BUSINESS:

- The Broad Brook Library is having a raffle for an Easter wreath. The tickets are \$1 each. The library sold 211 tickets for the Valentine wreath.
- The next EW250 meeting will be on Tuesday March 20, 2018.

Scott Morgan made a motion to adjourn. Tom Talamini seconded the motion.

The meeting adjourned at 8:01 pm.

Respectfully submitted,

Diane Lajoie